

Ad ID 1975

Ad Text The power of melanin is endless. Let's make it go viral.

Ad Landing Page <https://www.facebook.com/blackmattersus.mvmnt/>

Ad Targeting Location - Living In: United States

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: Interests: Martin Luther King, Jr., African-American Civil Rights Movement (1954–68), African-American history or Malcolm X

Ad Impressions 13,625

Ad Clicks 2,693

Ad Spend 200.00 RUB

Ad Creation Date 04/21/17 05:47:42 AM PDT

Ad End Date 04/24/17 01:55:00 PM PDT



BM

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The power of melanin is endless. Let's make it go viral.

Shari Headley is never mentioned when it comes to the black don't crack threads. She's 51. 🙄👀



4.5K Reactions 84 Comments 669 Shares

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